

BARABOO BUSINESS IMPROVEMENT DISTRICT (BID) Promotions/Personnel Committee Meeting

Feb 10, 2022 Members Present: T. Wickus, B. Stelling, S. Fay, S. Bruner

Member Absent: B. McDaniel

Call to Order: Chairman Wickus presided over the meeting, called it to order at 8:38 A.M., and noted compliance with the Open Meeting Law.

Agenda: Moved by, Stelling seconded by Fay, and unanimously carried to approve the agenda as published.

Old Business: The committee identified that approximately \$8,000.00 in unused funds from Promotions in 2021 went into the reserve fund

New Business:

Moved by Stelling seconded by Fay, and unanimously carried to place an ad in the 2022 Devils Lake Guide Book Price:\$1,250.00 & Devils Lake Map price: \$550.00 plus design fees for both.

Reviewed Southwest map ad proposal: committee requested more information

Moved by Stelling seconded by Fay, and unanimously carried to create a contract offer for the Farmers' Market Manager Position to Kate Petitt in the amount of \$1,500.00

The committee members will gather ideas for marketing in 2022

Adjournment: Moved by Stelling, seconded by Fay and unanimously carried to adjourn at 9:25 A.M.
Respectfully submitted, Todd Wickus Promotions Chairperson